



Evil Geniuses Teams Up With Anthros as Official Performance Seating Partner

Leading esports organization invests in science-backed seating technology to optimize player performance, endurance, and long-term health

Los Angeles, California – Evil Geniuses, one of professional gaming’s most accomplished esports organizations, today announced a comprehensive multi-year partnership with Anthros, a performance seating company redefining how professional esports athletes train, compete, and recover. The partnership designates Anthros as the official chair partner of Evil Geniuses, representing a strategic investment in player health, competitive performance, and the long-term sustainability of elite esports careers.

As esports continues to mature into a global professional sport, teams are increasingly focused on marginal gains that impact consistency, focus, and endurance across long practice schedules and high-pressure competition days. Professional players often spend 10 to 12 hours a day seated during training, scrims, review sessions, and competition, making seating one of the most overlooked yet critical components of performance infrastructure.

Unlike traditional gaming chairs that prioritize aesthetics, Anthros is built on over 70 years of medical seating research and is the only FDA-registered ergonomic chair designed to dynamically adapt to human physiology. Through its proprietary Anthronomics approach, an evidence-based system combining biomechanics, ergonomics, and anthropometric science, Anthros supports proper posture, reduces fatigue, and promotes long-term musculoskeletal health during extended seated performance.

“The esports industry has reached a level of professionalism where every detail matters,” said Steve DuFresne, founder of Anthros. “While teams invest heavily in coaching, analytics, and training environments, most still rely on seating that was never designed for the demands placed on professional gamers. Given the amount of time these athletes spend seated, proper support directly impacts focus, endurance, recovery, and career longevity.”

As part of the partnership, Anthros chairs will be deployed across Evil Geniuses’ training facilities, providing players with consistent, science-backed seating support throughout daily practice and competition preparation. The partnership also includes jersey integration, an educational content series focused on proper gaming posture and ergonomics, and the development of limited-edition Evil Geniuses x Anthros co-branded chairs.

“This partnership represents more than an equipment upgrade,” said Chris DeAppolonio, CEO of Evil Geniuses. “It reflects our commitment to advancing professional standards in esports. When player performance and long-term careers are on the line, we cannot afford to compromise on any element of preparation. Anthros aligns with our philosophy of investing in solutions that support sustained excellence.”

In addition to facility integration, Evil Geniuses and Anthros will collaborate on original content highlighting the role of proper seating in performance, recovery, and injury prevention. Fans will also have opportunities to purchase exclusive Evil Geniuses x Anthros chairs through select promotional campaigns throughout the year.

The partnership takes effect immediately, with Anthros chairs now in use across Evil Geniuses' training environments.

About Evil Geniuses

Evil Geniuses stands as a premier esports organization with a legacy of championship success spanning over two decades. The organization currently fields teams in VALORANT and Pokémon Unite and is expanding across additional titles in 2026.

The organization maintains a commitment to empowering its athletes to achieve sustained excellence through comprehensive support systems and industry-leading resources. Evil Geniuses continues to set standards for professional esports organizations worldwide through innovation in player development, performance optimization, and competitive excellence. [EvilGenuses.gg](https://evilgeniuses.gg)

About Anthros

Anthros revolutionises seating design through Anthronomics, an evidence-based approach combining biomechanics, ergonomics, and anthropometric science. Founded by medical seating specialists with over 70 years of combined expertise in complex seating solutions, Anthros manufactures the only FDA-registered ergonomic office chair clinically proven to improve posture and reduce pain. The company's commitment to scientific research and human-centred design has established new standards in performance seating. For more information, visit www.anthros.com.

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